

2021

ANNUAL REPORT

For Farm Fresh Rhode Island, 2021 was a year of learning, growth and connection. Our first full year in our new facility at 10 Sims Avenue in Providence has been better than we hoped for, with our year-round market thriving with food, music and social connections. Market Mobile continued serving home-delivery customers, while more and more of our university, worksite and restaurant customers began ordering again. We ramped up our partnership with the Rhode Island Community Food Bank, providing locally grown food to food pantries, and our Harvest Kitchen continued training youth in culinary job skills. We have fully rented the tenant spaces in the new building and have hosted a growing number of community events in the market hallways. We are still learning our way around our new neighborhood, and still finding new ways to serve farmers and eaters in a COVID world, and 2022 will certainly bring a whole new set of opportunities and challenges. Thank you so much for being our supporters, partners and inspiration.

— Sheri Griffin and Jesse Rye
Co-Executive Directors

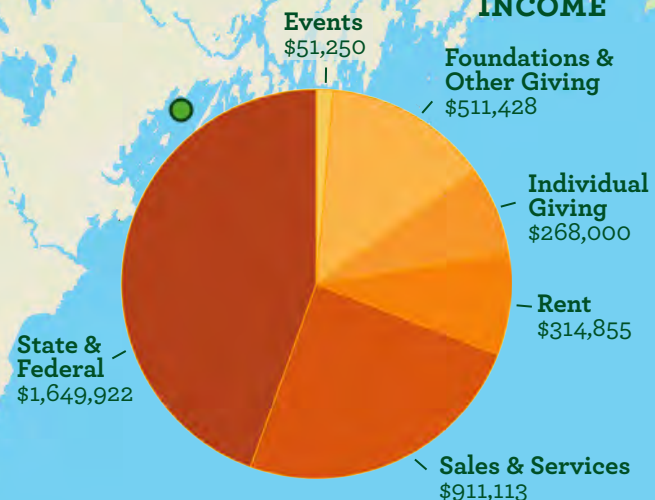
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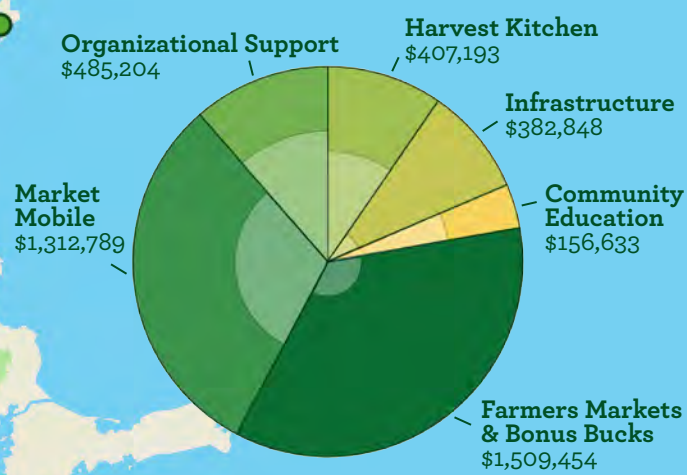
2021 FINANCIALS

Founded in 2004, Farm Fresh RI is a 501c3 nonprofit **local food hub**. Our mission is to grow a local food system that values the environment, health, and quality of life of New England's farmers and eaters.

INCOME



EXPENSES



Inner Circle: Personnel Costs
Outer Circle: Administrative Costs

2021 AT A GLANCE

In 2021, we were proud to support over **185** small and medium-sized farmers and food producers throughout the New England region—from Rhode Island, Massachusetts and Connecticut all the way up to Maine.

\$307,978 Spent at farmers markets statewide using SNAP	\$3,961,804 Spent on local food ordered through Market Mobile
54% Annual increase in SNAP sales at farmers markets	23% Annual increase in orders by Market Mobile customers
28 Underserved teen trainees achieved ServSafe certification	99,117 Unique orders to farmers & producers on Market Mobile
1732 Took workshops for low-income families at our farmers markets	\$42,325 Spent in SNAP on Market Mobile local food orders
\$232,670 In local food sourced & delivered to hunger relief agencies in RI	318 Local food varieties, from carrots to cod, on Market Mobile

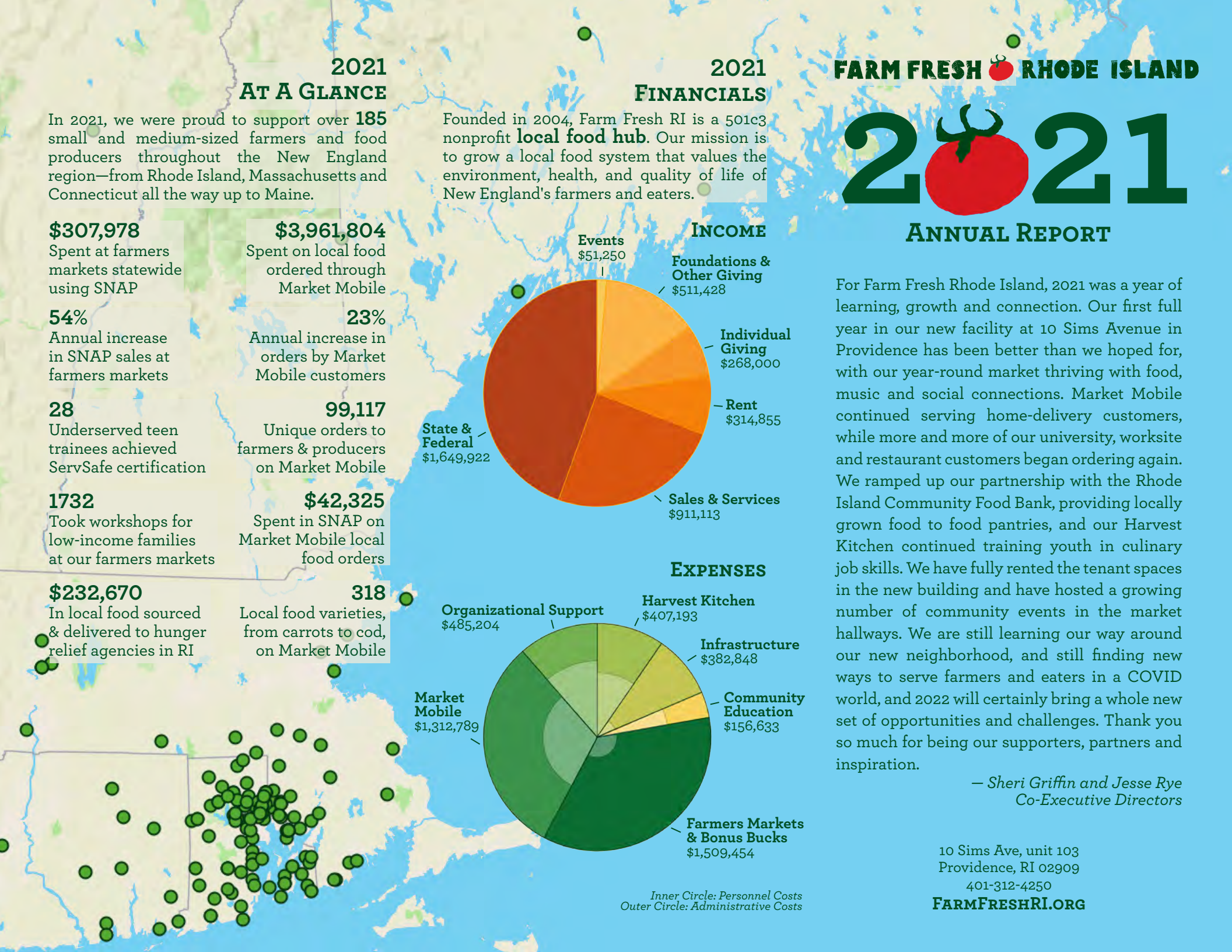




Photo by Kendall Pavan

HUNGER RELIEF

FARM TO FOOD PANTRY

With funding from the RI Community Food Bank, Providence Healthy Communities Office, Rhode Island Foundation, and Amica Companies Foundation, we provided **28 hunger relief agencies** with **\$173,000** in fresh food from local farms to feed our community's most vulnerable. After the success of the initial pilot, this program was expanded by the RI Community Food Bank and Providence Healthy Communities Office to provide an added **\$152,000** in fresh food to **26** RI food pantries.



2021 OUR PROGRAMS

MARKET MOBILE

Our transparent local food aggregation and distribution service connects home customers and wholesale buyers with 100+ local farmers and food producers for streamlined purchasing—one online order, one invoice, and one delivery or curbside pickup.

FARMERS MARKETS

Located in low-income neighborhoods, our farmers markets focus on increasing access to fresh, local food. We manage six seasonal neighborhood farmers markets from spring through fall, and our flagship market in Providence year-round.

BONUS BUCKS

We provide a 100% matching bonus on SNAP purchases at many farmers markets across RI in the form of Bonus Bucks nutrition incentives—helping farmers sell more local food and making fresh, nutritious options more accessible.

HARVEST KITCHEN

In our culinary job training program for teens aged 16–19 involved with DCYF, youth create value-added products using local ingredients—often reducing food waste by using B-grade and surplus produce. Products are sold at farmers markets, on Market Mobile, and at our HK Cafe in downtown Pawtucket.

COMMUNITY EDUCATION

We provide the information needed to make healthful choices about food through Farm to School and Community Education programming in a variety of settings including K-12 schools, libraries, preschool/daycare, community centers, senior centers, and farmers markets.

FARM FRESH RI IN PROVIDENCE

BUILDING FOOD INFRASTRUCTURE

Completed in Fall 2020, our building was constructed on 3.2 acres of brownfield in a former manufacturing district. After remediating the site, we custom designed 60,000sf to house local food marketplaces, production facilities, and our distribution and other organizational operations—adding critical food infrastructure to RI's capital city.

YEAR-ROUND FARMERS MARKET

Our Providence Farmers Market provides a vital year-round market for local farmers and producers to sell their goods, and offers the community a welcoming space throughout all the New England seasons for discovering and enjoying local food and farm products.

FOOD AND FARM BUSINESSES

Farm Fresh RI is also home to small farm and food businesses—ranging from hot sauce production and coffee roaster/retail to microbrewery and farm florals. These tenants add to the vibrant local community, expand locally grown options in the city, and bring in rent revenue for our organization.



Photo by Scott Lapham